Friends of Advancement Project California,

Since the start of the COVID-19 pandemic, we’ve pivoted so many times we’re dizzy. But we’re getting the work done for our communities and planning for a post-pandemic recovery that closes racial disparities.

The outpouring of support we’ve seen since the murders of George Floyd, Breonna Taylor, and countless others demonstrates that many of us want to be in communities of care with one another. I’m proud to say that Advancement Project California has been built for this moment... of movement gaining momentum for a future that includes us all.

If 2016 was our wake-up call to the forces of hate, then 2020 has been our coming together to defeat those forces. There will be bumps, bruises, and losses along the way. But ultimately, we who stand for the ideals of this country – the true ideals – will see justice.

In California we fought tooth and nail to secure every vote and lift every voice. Measure J in Los Angeles County passed resoundingly! J will invest at least 10% of the county’s locally generated revenue in housing and renter supports, access to capital for Black-owned businesses, youth development programs, and alternatives to incarceration.

I won’t lie, we also lost some key contests that could have positively impacted our communities for generations. We poured our heart and soul into Props 15 and 16 – and it hurts that they lost. 15 would have put desperately needed billions into our communities and 16 would have reversed the ban on affirmative action.

But in the process of mobilizing our communities for the 2020 election and throughout this wild year, we built a movement. We built ties between existing movements. We built consensus for racial equity. We built community. And the momentum we’ve built together means we are that much closer to justice for all.

The election is over, and now it’s time to turn the results into tangible gains for our people in 2021 and beyond. I’m so glad you’re with us on this journey and can’t thank you enough for your support – this year, of all years.

Your love for our diverse communities provides that solid grounding we need to forge ahead into the dizzying but promising future. Our struggle is real, but because of you, it’s also winnable!

In solidarity,

John Kim
Executive Director
ADVANCEMENT PROJECT CALIFORNIA IS A MULTI-RACIAL, MULTI-GENERATIONAL RACIAL JUSTICE ORGANIZATION with expertise in research, advocacy, and policy. We work with partners and communities to expand educational opportunities for California’s children; create healthy and safe neighborhoods; ensure communities of color have a voice in our democracy; strengthen movement-building; and shift public investments toward programs that benefit all Californians – not just the privileged few.

WE BELIEVE CALIFORNIA MUST LEAD THE WAY BY ROOTING OUT RACIAL BIASES THAT HAVE BEEN EMBEDDED IN OUR PUBLIC SYSTEMS through decades of economic and political exclusion. These biases perpetuate racial disparities that leave low-income people of color behind.

ALL CALIFORNIANS MUST BE GIVEN A FAIR OPPORTUNITY TO THRIVE. That is what equity means to us. It is the fairness in the distribution of resources and information so that all residents have a shot at living healthy, prosperous lives.

“Advancement Project California is leading the way in the fight for a better future for all. My family and I are proud to support their groundbreaking work and will continue to be a part of this journey until all people – regardless of race or class – are treated as equals.”

— Cooper Kupp
Los Angeles Rams Wide Receiver

EDUCATIONAL EQUITY
Improving educational opportunities for children who need them most.

EQUITY IN COMMUNITY INVESTMENTS
Helping communities leverage resources to transform their neighborhoods.

POLITICAL VOICE
Making governments more participatory and representative.

STRATEGIC INITIATIVES
Realizing the promise of the Golden State for all Californians through cutting-edge, rigorous research and analysis.
Our Impact

WE PUSHED THE LA CITY COUNCIL AND COUNTY SUPERVISORS TO ENACT OVER 20 CRUCIAL PROTECTIONS for communities most affected by COVID-19, including: foreclosure prevention and mortgage relief, temporary housing for over 5,000 people experiencing homelessness, and guaranteed paid sick leave for more than 440,000 workers.

WE DEVELOPED A HOT SPOT ANALYSIS TO IDENTIFY LA COUNTY NEIGHBORHOODS MOST IMPACTED BY COVID-19, which helped curb the unequal spread and impact across the county.

AS PART OF THE CALIFORNIA PARTNERSHIP FOR THE FUTURE OF LEARNING, WE Fought FOR THE FUTURE OF OUR CHILDREN by advocating for: distributing $2.9B in federal CARES Act dollars using the Local Control Funding Formula; requiring social emotional wellness and robust engagement of students and families in return-to-school plans; investing $45M for community schools and collaborating with service providers, educators, students, and families; and identifying alternatives to school police and resource officers.

HOW RACE, CLASS, AND PLACE FUEL A PANDEMIC, OUR INTERACTIVE REPORT, LED TO THE FORMATION OF A CROSS-SECTOR WORKGROUP of public health officials, grantmakers, labor leaders, and community advocates to develop a unified approach to curbing the spread of COVID-19.

WE HELPED SECURE AND DISTRIBUTE 500,000 PIECES OF PERSONAL PROTECTIVE EQUIPMENT to LA County communities hit hardest by COVID-19.

WE WORKED WITH ADVOCATES AND POLICYMAKERS TO PUSH FOR FEDERAL CARES ACT FUNDING to be allocated for child care, food distribution, homeless shelter supports, non-profit relief programs, and more.

WE PARTNERED WITH LA CITY COUNCILMEMBER MARQUEECE HARRIS-DAWSON TO MATCH SENIORS TO MEALS provided by 20 local restaurants.
“We support Advancement Project California because they work directly with communities of color to change policies and public systems in order to create healthy neighborhoods. They make a real difference in the well-being of our communities in the areas of racial and social equity.”

— The Whispers
Legendary Soul and R&B Group

**OUR BABIES AND TODDLERS CAMPAIGN ELEVATED THE VOICES OF LA COUNTY’S EARLY CARE & EDUCATION (ECE) PROVIDERS** to inform statewide policy on ECE facilities.

**WE INCREASED VOTING OPTIONS FOR THE 2020 ELECTION** by fighting to ensure every county across California implemented universal vote-by-mail and in-person voting options through vote centers.

**WE CO-DEVELOPED THE DUAL LANGUAGE LEARNER POLICY PLATFORM:** Informing California’s Early Learning and Care Policies and Investments in 2020-21 and Beyond, which provided policymakers with critical recommendations necessary to deliver the resources and access to high-quality early education all children need to thrive.

**WE HELPED COMMUNITY PARTNERS ADJUST 2020 CENSUS OUTREACH EFFORTS AMID THE PANDEMIC** to encourage residents across LA County to self-respond to the Census, which is crucial to securing fair political representation and federal funding for critical services over the next 10 years.

**WE RELEASED TWO MEMOS ASSESSING KEY ASPECTS OF LA COUNTY’S COSTLY AND RACIALLY DISPARATE CRIMINAL JUSTICE SYSTEM,** focusing on incarceration spending and prevention and reentry service infrastructure.

**WE LAUNCHED WEBUDGET, OUR GROUNDBREAKING DATA PLATFORM** to help parents, students, caregivers, and advocates better push for equity in the Los Angeles Unified School District budget.

**WE ENGAGED LA CITY COUNCILMEMBER MIKE BONIN AND THE METRO BOARD TO PASS A MOTION** creating a Transit Safety Advisory Committee charged with developing a community-based approach to safety. It will also shift resources away from armed police and toward design improvements, services, and ambassadors.

**WE HELPED PUSH THROUGH AN LA COUNTY VOTE THAT SETS ASIDE $24M IN PARK FUNDING** to reimagine safety through a community-based model.
WE GOT THE METRO BOARD OF DIRECTORS TO ADOPT A “TRANSIT ORIENTED COMMUNITIES” IMPLEMENTATION PLAN, which charts an actionable course for Metro to partner with communities across LA County to leverage the positive benefits that come with the public transportation system.

WE FOUGHT ALONGSIDE OUR EQUITY ALLIANCE FOR LA’S KIDS PARTNERS TO SECURE EQUITY-BASED FUNDING for the Los Angeles Unified School District’s high and highest-need schools by protecting the Student Equity Need Index 2.0.

THROUGH OUR ADVOCACY, WE STOPPED THE PERMANENT CLOSURE OF SCHOOL BUILDINGS, which would have reduced educational opportunities and services for students in COVID-impacted neighborhoods.

WE HELPED DEFEAT STATEWIDE BUDGET CUTS TO CHILD CARE PROGRAMS, offering essential care to families through family child care homes and child care centers in the following programs: Alternative Payment Program, General Child Care, and the California State Preschool Program.

WE SUCCESSFULLY PUSHED THE LA COUNTY BOARD OF SUPERVISORS TO BUILD UP NEARLY $100M FOR THE ALTERNATIVES TO INCARCERATION PROGRAM and the Office of Diversion and Reentry in this year’s Supplemental Budget – money that can be used to support system-impacted individuals and lay a framework for how to design systems that apply a care-first approach.

WE SUCCESSFULLY ADVOCATED FOR THE LOS ANGELES UNIFIED SCHOOL DISTRICT TO REDUCE FUNDING FOR SCHOOL POLICE BY $25M and redirect those funds to invest in resources for Black students. This is a critical first step to defunding school police and investing in Black futures.
Thank You To Our Valued Supporters

The following lists reflect individual donors of $1,000+ and organizational donors of $500+ received between November 1, 2019 and October 31, 2020.

To all those listed here—and the thousands of other advocates and partners who donated to our organization in this historic year—THANK YOU for making our transformative racial justice work possible. We see and appreciate each and every one of you.

“Advancement Project California is at the cutting-edge of how civil rights is done. The organization was founded on the belief that local leaders know their communities’ needs better than anyone else, and by giving those leaders the tools and data to advocate for themselves, true change will happen.”

— Bill Lann Lee
Veteran Civil Rights Attorney

INSTITUTIONAL SUPPORTERS

$1,000-$2,499
Robert & Sara Adler
Ilan Ballon
Sarah Barnard & Katie Smith
The Hon. Karen Bass
Colla Bernstein & Brad Keeden
Andrew Binimara
Elia & Scott Brittingham
Maribel Campos-Hernandez
Robert Conroy
Ruth Ellis & Bill Conney
Carol Ellis & Tom Muller
Philip Faix
The Hon. Marquette Harris-Dawson
Greg Heller
Lyne Hessel & Lawrence Kameya
Ethan Hicks
David Hunt
Tobi Imadi
Wendelyn Killian
Helen Kim
Katharine King
Woo Fung Kwong
Lisa Ling & Paul Song
Lita & Jason Lit
Nicole Lundgren
Steven Macdonald
Lori & Frank Mazella Bruce
& Valerie Merritt Garin
Murakami
Sarah O’Neill & Barry Munger
Kim Patricia Brownson
& Omar Brownson
Suzanna Peck
Vickie Peters
Vickie Ramos Harris & John K. Harris
Siva Raven
The Hon. Barbara Reeves Neal
Connie Rice
Josh Rosebrook
Leonard Schaeffer
Scott M. Schaffer
John & Jennifer Sheldon
Henry & Margie Yost

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Aileen Adams & Geoffrey Cowan
Michael Dreyer
The Hon. Janice Hahn
Paula & Barry Lit
Victor Ramirez

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Todd & Barbara Bluedorn
Beth Bunch & Monte Tomerlin
Quinn Delaney & Wayne Jordan
Amile & Judy Fishman
Patricia Glaser
Katie McGrath & J.J. Abrams
Lauren & Paul B. Scott

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Cindy Miscikowski
Charles T. Munger
Wendy Munger & Leonard Gumpert
Sonia Berggren & Patrick Seaver

$50,000 and above
Molly Munger & Stephen R. English
Tom & Janet Unterman

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Alliance for Early Success
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Niantic, Inc
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PricewaterhouseCoopers LLC
Public Advocates
Public Interest Management Group
Ramussen Dickey Moore LLC
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Schwab Charitable
SD Bechtel, Jr. Foundation
Sonya and Patrick Seaver
Charitable Fund
SmartAVLA
Stuart Foundation
The Alfred C Munger Foundation
The California Endowment
The California Wellness Foundation
The Greenberg Foundation
The Henry A. and Cynthia G. Yost Family Foundation, Inc.
The Katie McGrath & J.J. Abrams Family Foundation
The Keker Charitable Fund
The Le Noble Family Charitable Fund
The Omidyar Group
The Ring Foundation
The Sargent Family Fund
The Sobrato Family Foundation
The William and Flora Hewlett Foundation
USC Equity Research Institute
Vanguard Charitable
Weingart Foundation

Advancement Project California // 2020 Impact Report
## Statement of Activities

### Support & Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>$1,270,399</td>
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<tr>
<td>Contracts</td>
<td>$780,976</td>
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<tr>
<td>Grants</td>
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<tr>
<td>Other Income</td>
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<tr>
<td><strong>Total Support &amp; Revenue</strong></td>
<td><strong>$8,920,420</strong></td>
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### Expenses

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<th>Category</th>
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<tr>
<td>Administration and Fundraising</td>
<td>$1,148,467</td>
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<tr>
<td>Program Services</td>
<td>$5,329,436</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$6,477,903</strong></td>
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</tbody>
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### Change in Net Assets

- **Net Assets Dec 31, 2018**: $3,241,212
- **Net Assets Dec 31, 2019**: $5,683,729
- **Change in Net Assets**: $2,442,517

For a more detailed Statement of Activities, click [here](#).

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## Statement of Position

### Assets

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$2,685,149</td>
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<tr>
<td>Contributions and Grants Receivable</td>
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<tr>
<td>Prepaid Expenses and Other Assets</td>
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<tr>
<td>Investments</td>
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<tr>
<td>Property and Equipment (net)</td>
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<td><strong>Total Assets</strong></td>
<td><strong>$6,295,584</strong></td>
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### Liabilities

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
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</thead>
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<tr>
<td>Unrestricted</td>
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<tr>
<td>Temporarily Restricted</td>
<td>$4,464,206</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$5,683,729</strong></td>
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### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$6,295,584</strong></td>
</tr>
</tbody>
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Advancement Project California // 2020 Impact Report
2020 Board of Directors

EXECUTIVE DIRECTOR
John Kim

CO-FOUNDING DIRECTORS
Stephen R. English
Board Secretary/ Treasurer
Constance L. Rice
Board Member

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